



TEAM UP TENNESSEE COALITION MEETING

WEDNESDAY, OCTOBER 17, 2007

2:00 to 3:00

Maryville Towers - Sunroom

Welcome and Introductions

Coalition Members Present:

*Angie Beaty, American Cancer Society
Julie Chaney, Maryville Housing Authority
Bev Gibson, Blount Memorial Hospital, Cancer Outreach Center
Kay Lloyd, Cancer Survivor; Volunteer
Kathleen Steele, American Cancer Society
Beck Watkins, Blount County Health Department
Pat Wheeler, Tennessee Department of Health*

Christopher Sneed, UT Extension – Blount County

Approval of Minutes

Members were presented copies of the minutes from the June 27th meeting. Minutes were approved as presented.

Update on Cancer Awareness Program at TN Valley Fair

Beaty, Steele, and Sneed provided an up-date on the Cancer Awareness Program held at the Tennessee Valley Fair. A mix of cancer topics was presented during the presentation. Participant response was excellent.

- **17 Completed Evaluations**
- **Significant Gains in Knowledge and Behavior Aspirations**

2008 Program Planning

Coalition members discussed 2008 Program Plans. A variety of educational sessions, screening events, and social marketing efforts are planned. Listed below is a brief overview of the items discussed:

- **Screening Events (Broadway and Maryville Towers)**

Three Screening Events are to be held in 2008 in partnership with UT Medical Center Breast Health Outreach Program. Screening events will be held on the following dates:

Broadway Towers – February 8, 2008

Maryville Towers – June 4, 2008

Maryville Housing Authority – Date TBA

- **Free Exam Days (Blount County Health Department)**

Plans are still being finalized for the Free Exam Days to be held at the Blount County Health Department. Wheeler will check with PathNet Laborites.

- **Educational Program**

Educational programs will be held in conjunction with all three screening events. Sneed will provide copies of the survey instruments for data collection at the events.

- **Social Marketing**

A variety of social marketing efforts are planned for 2008. Sneed encouraged the coalition to begin thinking about doing a special targeted marketing effort to address the screening disparities in two zip codes in Blount County – 37801 and 37737. Data supporting the disparities in these geographic areas was provided by the National Cancer Institute.

Coalition members felt that copies of screening guidelines as well as other educational materials related to cancer should be given out at each commodities distribution. Chaney stated that there are always new members enrolling in the commodities program. These individuals may not have been exposed to the educational materials previously.

Komen Funding

Sneed provided an up-date on the balance of the Komen Funds. The coalition will make application for another Komen mini-grant in April of 2008.

Appreciation and Accomplishments

A copy of the TEAM UP TENNESSEE accomplishments and impacts was provided to the group. Additions and corrections were made to the report based on coalition feedback. Sneed stated that this report will be extremely useful when drafting the final grant report to Komen.

Beaty and Steele expressed appreciation for the hard work of the coalition.

Questions and Closure

Assignments were made for the planning of the February 8th Screening Event to be held at Broadway Towers:

Chaney – Contact chiropractor for booth at health fair

Wheeler – Contact bone density specialist

Gibson and Lloyd – Organize booth for Blount Memorial Cancer Outreach Center

With no additional business, the meeting was adjourned. The next TEAM UP TENNESSEE Coalition meeting will be:

**WEDNESDAY, JANUARY 9, 2008
2:00 to 3:00
MARYVILLE TOWERS - SUNROOM**